

## NEWS RELEASE

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### DARIO SNAIDERO CELEBRATES 30<sup>TH</sup> ANNIVERSARY OF SNAIDERO USA



**LOS ANGELES, CA, June 4, 2008** – Dario Snaidero celebrates the 30<sup>th</sup> anniversary of Snaidero USA, the exclusive North-American importer of Snaidero kitchen cabinets.

Dario took the lead of Snaidero USA right after it was founded in Toronto, Canada. His mission was to establish the kitchens produced in Italy by his father-founded manufacturing company (Snaidero Rino) as the ultimate luxury for the ultra-affluent North-American clientele.

Dario Snaidero  
President & CEO,  
Snaidero USA

In 1985, Dario expanded his import business to the United States by moving its corporate headquarters to Los Angeles, California.

With 30 years of experience, today Snaidero USA is the leader in North-American imports of European kitchen cabinets. The company operates through a multihousing division and 27 retail locations in U.S., Canada, Mexico, Venezuela and Colombia. While being a completely independent organization from Snaidero Rino in Italy, Snaidero USA enjoys a very direct relationship with the manufacturer thanks to Dario's ties to his family's business.

Making its entrance in the multihousing market in 1992, Snaidero USA has since then been awarded over 110 projects across the entire North America, for more than 15,000 units installed successfully, supplying top upscale developers not only with eco-friendly Snaidero kitchens, but also with closets, bathrooms and doors. Projects include: The Signature at MGM

(Las Vegas); Trump Tower (Chicago); ArriVa (Calgary); EPIC (Miami); Turnberry Place and Towers (Las Vegas) and the latest Ritz-Carlton development in Downtown Los Angeles.

The strength of Snaidero USA lies in its network, composed of exclusive independent dealers, company-owned showrooms and corporate offices with more than 85 employees following all retail and multihousing operations. This type of organization allows the company to stay in close contact with the market and respond to its needs in a timely manner, in terms of both product offer and customer service.

On its 30<sup>th</sup> birthday, the company looks ahead, as it always does. Says Dario Snaidero: "With several multihousing projects in the works and the consistent performance of our retail locations in important markets, I am confident that Snaidero USA will have another strong year, even in spite of the current economic uncertainties."

In June, Mr. Snaidero will toast to his company's 30 years in Santa Fe, NM at a special meeting of the Snaidero USA President's Circle, an elite group that includes those corporate employees and dealer partners who have most contributed to the growth of the organization since its beginnings.

### **About Snaidero USA**

Snaidero USA is the exclusive North American importer of Snaidero kitchen cabinets. For 30 years, Snaidero USA has offered the finest in luxury Italian kitchen design to North America through a retail network of 27 showrooms. Snaidero USA also serves the multihousing industry, partnering with top developers like Trump, Turnberry, ASPAC Developments and the CMC Group, for over 110 projects completed to date. Today, under the leadership of its President, Mr. Dario Snaidero, Snaidero USA is the leader in North-American imports of European kitchen cabinets. For additional information, please visit [www.snaidero-usa.com](http://www.snaidero-usa.com)

### **About Snaidero Rino - Italy**

Founded in 1946, Snaidero Rino is Italy's leading manufacturer of high-end kitchen cabinets. Always at the forefront of style and innovation, Snaidero Rino partners with world-renowned artists, architects, and industrial designers, such as Ferrari stylist Pininfarina, international architect Massimo Iosa Ghini and acclaimed Italian designers Lucci and Orlandini, to create functional top-of-the-line products manufactured with environmental responsibility.

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